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ROBERT L. OLENDER\*

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July 28, 1997

DOCKET FILE COPY ORIGINAL

OF COUNSEL

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\*NOT ADMITTED IN MD

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

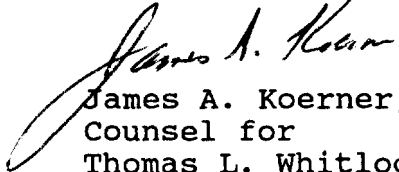
Mr. William F. Caton  
Acting Secretary  
Federal Communications Commission  
1919 M Street, N.W. Room 222  
Washington, D.C. 20554

Dear Mr. Caton:

On behalf of Thomas L. Whitlock, d.b.a. West Coast Wireless, there are transmitted herewith an original and four (4) copies of a Petition for Rule Making, looking toward the allotment of FM Channel 233A to Coarsegold, California.

Should additional information be necessary in connection with this matter, please communicate with this office.

Very truly yours,

  
James A. Koerner,  
Counsel for  
Thomas L. Whitlock

cc: Mr. Thomas L. Whitlock

26234

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Before the  
**Federal Communications Commission**  
Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

In Re: )  
 )  
Amendment of Section 73.202(b) )  
 )  
Table of Allotments )  
FM Broadcast Stations )  
(Coarsegold, CA) )

MM Docket No. \_\_\_\_\_  
RM- \_\_\_\_\_

TO: Chief, Allocations Branch  
Policy and Rules Division  
Mass Media Bureau

**PETITION FOR RULE MAKING**

Thomas L. Whitlock d.b.a., West Coast Wireless, by his attorneys, hereby respectfully requests that the Commission initiate a rule making proceeding looking toward the allotment of FM Channel 233A to Coarsegold, California. In support of this request, the following is submitted.

Coarsegold, California (1990 population 7,500), is located in Eastern Madera County, 34 miles northeast of Madera and 38 miles north of Fresno, California, along the historic Highway 41. This highway leads to the southern entrance of Yosemite National Park, which is only 23 miles away. Coarsegold is an unincorporated city with a population within a 7 mile radius of 13,418. It contains 5,216 households, 4,029 families and a median age of 40.2 (1995 statistics). This information was provided by the Eastern Madera County Chamber of Commerce from March 15, 1995 estimates.

This proposed allotment would represent the first local radio service to the community of Coarsegold, California.

Coarsegold possesses all the normal attributes of a community, as that term is used for allotment purposes. Coarsegold is a proud community with a rich history beginning before the early California Gold Rush of 1849. In addition to mining, Coarsegold also supported cattle ranching and the lumber industry. Today, Coarsegold is a community bustling with a wide variety of cultural activities and occupations that still includes cattle ranching, and, to a lesser degree, lumber and mining.

Coarsegold has its own Post Office (ZIP 93614). In addition Coarsegold has 5 churches representing a variety of faiths and denominations. There is shopping, entertainment, and as one lifetime Coarsegold resident recently announced proudly, "We now have a Taco Bell!" community organizations include the Coarsegold 4-H Club, Coarsegold Grandmothers Club and the Coarsegold Historical Society (this group is in the process of building a museum in Coarsegold).

Coarsegold has a school district (Coarsegold Union School District), Community Center, a Volunteer Fire Department, markets, hardware store, garden nursery, Mini Marts, Mini Storage, realtors, motels, RV campgrounds, art galleries, bank with ATM, dentists, chiropractors, veterinarian hospital, auto parts store, barber shop, beauty salons, pizza parlors, health food store and, of course, the world famous Coarsegold Rodeo Grounds which is home to the yearly event the "Coarsegold Rodeo" that has received National TV coverage in years past. In addition to the above mentioned, and as previously stated, Coarsegold is situated along the historic Highway 41 to Yosemite National Park and derives much income from tourist travel on the way to Yosemite.

In fact, many of the Park's millions of visitors each year pass through Coarsegold twice; once going to and once returning from Yosemite.

Many people that reside in Coarsegold commute to the Cities of Fresno, Madera, Chowchilla, and Merced. These residents have made the move to raise a family in a cultural environment that most American citizens would like to raise a family with children: a mountain community with room to grow up in; a place where basic values and community spirit thrives.

Within Coarsegold and the 60db contour of this proposed allotment are civic clubs and organizations, including Al-Anon, Alzheimer Support Groups, Alcoholics Anonymous, American Association of Retired Persons, American Cancer Society, American Legion Post #110, Audubon Society, Bereavement Support Group, Beta Sigma Phi Sorority XI Chi Beta Chapter, Boy Scout Troop 1192, Central Sierra Alliance, Central Sierra Woodcarvers, Chess Club, Codependents Anonymous, Cub Scout Pack 359, Deadwood Stompers Square Dancers Club, Masonic Lodge, S.C.O.R.E., Lions, and over 60 more clubs, groups, and organizations.

This allotment would provide much needed news and information to Coarsegold and surrounding Communities, especially during the winter months when icy road conditions need to be reported to the Community, along with school closures and late bus reports when snow has roads blocked. Residents that commute to larger cities, especially need this information.

Attached hereto is an Engineering Statement prepared by Broadcast Engineering and Equipment Co., demonstrating that Channel 233A can be allotted consistent with the Commission's spacing and coverage requirements. The assumed coordinates listed in the Engineering study is the site Mr. Whitlock proposes to use for transmitter facilities.

If the channel is allotted as requested herein, Mr. Whitlock intends to apply for a construction permit. Upon grant of the permit, Mr. Whitlock will promptly construct the station and place it in operation.

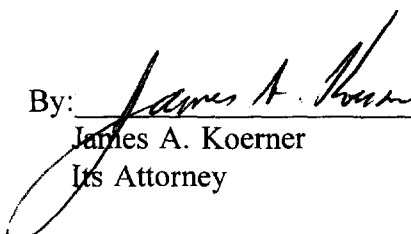
**Accordingly**, it is respectfully requested that the FM table of Allotments be amended as follows:

	<u><b>Present</b></u>	<u><b>Proposed</b></u>
Coarsegold, California	-	233A

Respectfully submitted,

**MR. THOMAS L. WHITLOCK**  
**d.b.a WEST COAST WIRELESS**

By: \_\_\_\_\_

  
James A. Koerner  
Its Attorney

DATE: July 28, 1997

**BARAFF, KOERNER & OLENDER, P.C.**

Three Bethesda Metro Center  
Suite 640  
Bethesda, Maryland 20814  
(301) 986-0500

**RECEIVED**  
JUL 28 1997  
FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

**PETITION FOR RULEMAKING**  
**FILED BY: WEST COAST WIRELESS**  
**TO AMEND**  
**THE TABLE OF FM CHANNEL ALLOTMENTS**  
**TO**  
**ADD CHANNEL 233A**  
**TO**  
**COARSEGOLD, CA**

**BY:**  
**BEEM COMPANY**  
**ARCADIA, CA**  
**(818) 446-3468**

## ENGINEERING STATEMENT OF JOEL T. SAXBERG

This petition for Rulemaking was prepared for West Coast Wireless by Broadcast Engineering and Equipment Maintenance Company "BEEM CO". This petition for Rulemaking requests an amendment of the Table of FM Channel Allotments, §73.202(b) of the FCC Rules to add Channel 233A to Coarsegold, California.

The technical information pertinent to this petition for allocation are as follows:

1. The reference coordinates for this Coarsegold, California proposal are: 37° 18' 49" N  
119° 41' 06" W
2. The coordinates for Coarsegold, CA (from electronic atlas) are: 37° 15' 44" N  
119° 42' 00" W
3. Exhibit 1 confirms that Channel 233A at the reference coordinates complies with all separation requirements as set forth in §73.207 of the Commissions Rules.
4. Exhibit 2 shows the 70 dBu contour encompasses the city of Coarsegold and that this petition meets the requirements of §73.315(a) and §73.316(b).
5. The reference site is 580.5 km to the nearest point of the U.S./Mexican border and 1252.3 km to the nearest point of the U.S./Canadian border, and therefore is beyond the 320 km required distance for foreign country coordination.
6. The population and area within the reference 60 dBu contour are: 24,366 persons  
2516 sq. km.
7. This allocation would represent the first local FM service to Coarsegold, CA. There are no AM stations licensed to this city. There are no TV stations or TV translators licensed to Coarsegold. The population of Coarsegold, CA is 13,418 persons and 5216 households. Coarsegold is an un-incorporated city and has no official city limits. The population figure was provided by the Eastern Madera County Chamber of Commerce and is the population within a seven mile ring around Coarsegold. Coarsegold is in Madera County which has a total population of 88,090 persons.
8. The reference coordinates are at a developed communications site and are indicated on Exhibit 3, which is a map of the proposed transmitter site.

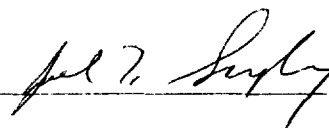
## ENGINEERING CERTIFICATION

**JOEL T. SAXBERG** deposes and says:

1. That he is President of Broadcast Engineering and Equipment Maintenance Company, "**BEEM CO**", radio engineering consultants. **BEEM CO.** maintains offices at: 2322 S. Second Avenue, Arcadia, CA 91006. Telephone (818) 446-3468
2. That he was graduated from California State University at Los Angeles, February 1966, with a Bachelor of Science degree in Electronic Engineering. He received a MS degree in Electronic Engineering Technology in August 1996.
3. That he has submitted many applications to the Federal Communications Commission for broadcast and auxiliary broadcast construction permits and licenses.
4. That his experience in broadcast engineering is a matter of record and he has spent over thirty years working in the field of radio engineering.
5. That the attached engineering exhibit and reports were prepared by him or under his direction and supervision. That he believes the facts stated therein to be both true and accurate. Statements that are based on information supplied by others are also believed to be true and accurate.
6. That he has performed field work on AM and FM broadcast transmitting systems throughout this country and continues to provide technical consulting services on a daily basis to broadcasters.
7. That he declares under penalty of perjury the foregoing is true and correct.

Executed on

6/26/97



Joel T. Saxberg



06-19-1997

BEEM Company

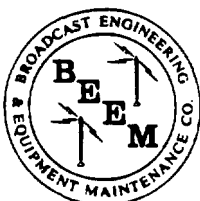
PAGE 1

FM Study for: PROPOSAL  
 Location: COARSEGOLD, CA  
 Call City, State  
 Status Proponent

FCC Database Date: 5/97  
 Channel Class: A  
 Chan Class Freq kW Latitude Dist. Required  
 File Number HAAT Longitude Azm. Clear (km)

&gt;&gt;&gt;&gt;&gt;&gt;&gt; Study For Channel 233 94.5 mHz &lt;&lt;&lt;&lt;&lt;&lt;&lt;&lt;

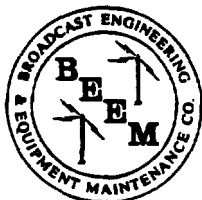
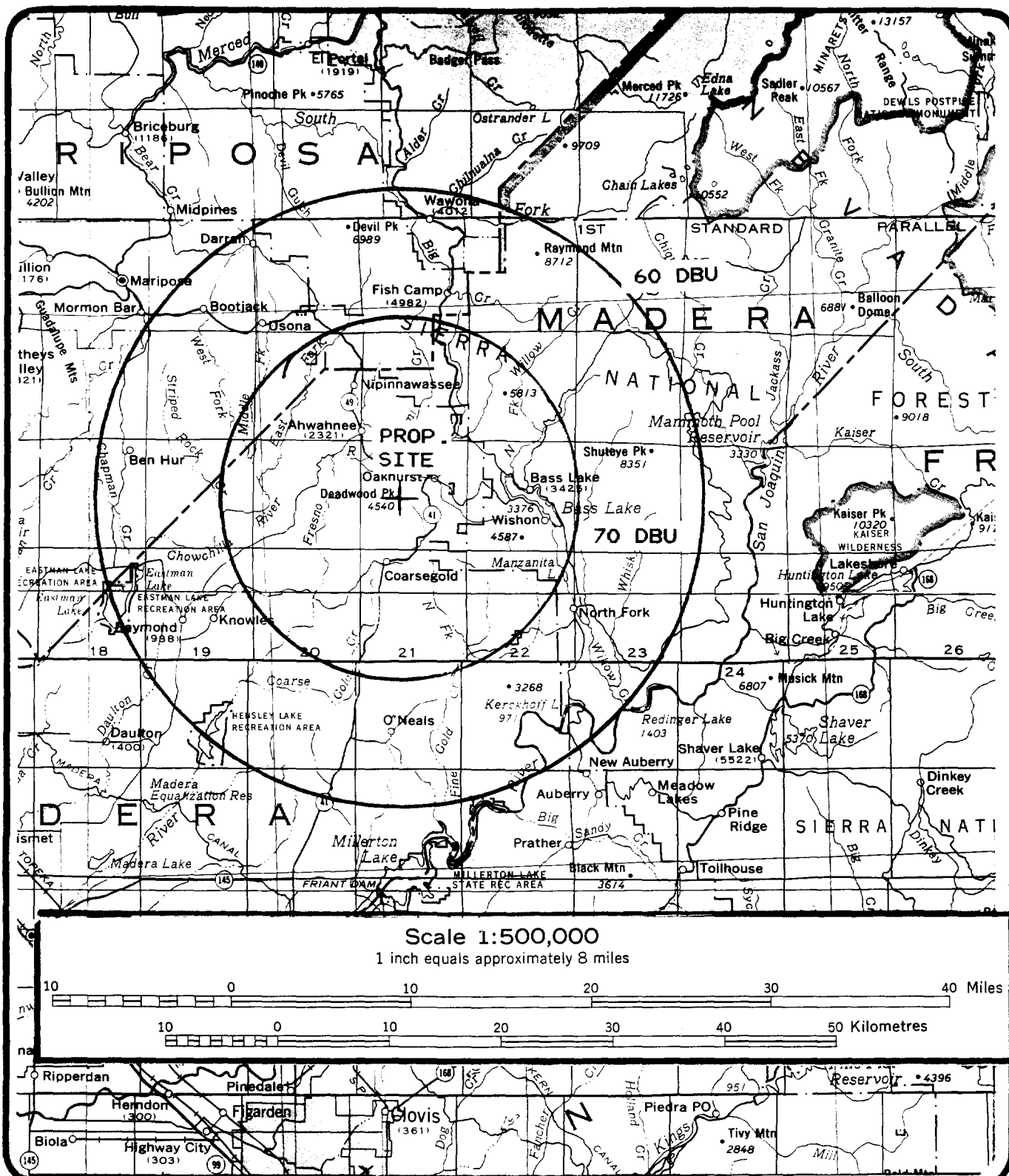
KTAA	KERMAN, CA	232 A	94.3	3.00	36-44-29	72.82	72	
LIC	BARNARD BROADCASTING	BLH-900424KB	100	120-05-08	209.4	+0.82	CLOSE	
KGFM	HANFORD, CA	233 A	94.5	3.70	36-15-02	118.1	115	
CP	ROLANDO COLLANTES	BPH-870730MF	76	119-37-43	177.5	+3.1	CLOSE	
KUFY	GILROY, CA	233 B	94.5	34.+	37-12-33	185.8	178	73.215
CP	BAYCOM SAN JOSE, L.P.	BPH-960117ID	179	121-46-30	267.1	+7.8	CLOSE	
KGFM	HANFORD, CA	233 A	94.5	3.3	36-12-16	123.6	115	
APP	ROLANDO COLLANTES	BMPH-970407ID	136	119-33-53	175.0	+8.6	CLOSE	
KGFM	HANFORD, CA	233 A	94.5	3.3	36-12-16	123.6	115	
APP	ROLANDO COLLANTES	BMPH-960524IB	135	119-33-52	175.0	+8.6	CLOSE	
NEW	MERCED, CA	231 A	94.1	1.25	37-26-27	43.1	31	
APP	KZMS BROADCASTING, IN	-951108MH	221	120-08-39	289.3	+12.1	CLOSE	
KUFY	GILROY, CA	233 B	94.5	1.20	37-06-39	192.9	178	
LIC	BAYCOM SAN JOSE, L.P.	BMLH-921123KF	773	121-50-37	264.0	+14.9	CLOSE	
KAJP	FIREBAUGH, CA	234 A	94.7	3.0	36-47-30	92.8	72	
CP	CENTRAL VALLEY EDUCAT	BPED-881017MD	100	120-30-00	231.6	+20.8	CLEAR	
From Channel 276A per D93-33-Commercial Channel Operating Educational								
KHOP	OAKDALE, CA	236 B	95.1	29.5	37-47-34	90.9	69	
LIC	CITADEL COMMUNICATION	BLH-850326KZ	193	120-31-08	306.1	+21.9	CLEAR	
KLBN	AUBERRY, CA	286 B1	105.1	.57	37-04-25	34.9	12	
LIC	LOTUS COMMUNICATIONS	BLH-920716KB	600	119-25-52	139.7	+22.9	CLEAR	
KBOSFM	TULARE, CA	235 B	94.9	16.5	36-38-15	100.0	69	
LIC	RADIO FRESNO, INC.	BLH-811013AH	259	118-56-35	138.4	+31.0	CLEAR	
NEW	MERCED, CA	231 A	94.1	3.0	37-17-24	62.4	31	
APP	CLOCK BROADCASTING CO	-951108MI	100	120-23-16	267.8	+31.4	CLEAR	
NEW	MERCED, CA	231 A	94.1	3.0	37-17-05	63.7	31	
APP	VALLEY BROADCASTING,	-951109MF	100	120-24-09	267.3	+32.7	CLEAR	
NEW	MERCED, CA	231 A	94.1	3.0	37-17-05	63.7	31	73.215
APP	JOHN NEUHOF	-951109MM	100	120-24-10	267.3	+32.7	CLEAR	
Untimely Filed								
NEW	MERCED, CA	231 A	94.1	3.0+	37-19-51	63.8	31	73.215
APP	KM COMMUNICATIONS, IN	-951108MU	100	120-24-18	271.9	+32.8	CLEAR	
Section 73.215 applicant								



(818) 446-3468

EXHIBIT 1  
 ALLOCATION STUDY  
 FOR CH 233A FOR  
 COARSEGOLD, CA  
 WEST COAST WIRELESS

JUNE 1997



(818) 446-3468

**MAP SOURCE:**  
CALIFORNIA NORTH HALF &  
CALIFORNIA SOUTH HALF  
1:500000 USGS CONNECTED  
AT SEAM TO MAKE COMPOSITE  
MAP.

**EXHIBIT 2**  
**COVERAGE MAP**  
REFERENCE 70 DBU &  
REFERENCE 60 DBU  
PROPOSED COARSEGOLD, CA  
CH 233A ALLOCATION  
WEST COAST WIRELESS

AHWAHNEE QUADRANGLE  
 CALIFORNIA-MADERA CO.  
 7.5 MINUTE SERIES (TOPOGRAPHIC)



**PROVISIONAL MAP**  
Produced from original  
manuscript drawings. Infor-  
mation shown as of date of  
photography.

CONTOUR INTERVAL 40 FEET  
To convert feet to meters multiply by .3048  
To convert meters to feet multiply by 3.2808

THIS MAP COMPLIES WITH NATIONAL MAP ACCURACY STANDARDS  
FOR SALE BY U.S. GEOLOGICAL SURVEY, DENVER, COLORADO 80225  
OR RESTON, VIRGINIA 22092

QUADRANGLE LOCATION

1	2	3	4
1	2	3	4
5	6	7	8
9	10	11	12

ADJOINING QUADRANGLE NAMES

Improved Road . . . . .  
Unimproved Road . . . . .  
Trail . . . . .

Interstate Route      U.S. Route      State Route

HAWAII, CALIFORNIA  
PROVISIONAL EDITION 1990

